

Recycling saved
Somerset £3m
this year ...

... recycling more would
reduce future landfill
costs by another
£5.5m.



Q: What's it worth? A: Millions

RECYCLE For All It's Worth is the dynamic new campaign from Somerset Waste Partnership to help residents cut costs and boost recycling.

The average Somerset family recycles half of their annual tonne of waste, helping save £3 million a year in landfill costs.

With enhanced Sort It Plus kerbside recycling collections rolling out across the county, achieving big gains in recycling rates and cuts in Somerset's £8 million a year landfill costs are now easier than ever.

From Somerset's present 50% recycling rate, a 10% rise would immediately save an impressive £1.7 million a year.

There are lots of easy targets. Recycling all card would save £450,000, all paper £500,000, all furniture, textiles and electrical items would together save £750,000.

Food waste is the big one. Wasting less, home composting what you can, and recycling where possible through your kerbside collection could save £1.6 million that could be spent on council services.

Champions wanted

ARE you a keen recycler? Know someone who is? SWP is recruiting volunteer Recycling Champions to get the message out in their communities. It's easy to get involved – just email your details to: recycle@somersetwaste.gov.uk

Slim your bin

HECTIC lives can make it hard to recycle, leaving a lot more to throw out and send to landfill.

Yet slimming your rubbish bin or black sacks is simple: resist the impulse to chuck out all the mess, and check what your recycling boxes and local Recycling Centres can take.

Almost all of Somerset has kerbside collections with boxes for glass bottles and jars, cans, foil, paper, clothes, shoes and car batteries. Many families can also recycle food waste, card or household plastic bottles.

The recycling routine takes just minutes each week: what more could you recycle?

PS: See our website for the latest on the campaign.

For information, latest news and the chance to become a recycling champion, see our website.

We welcome your suggestions and ideas, so join the chat today on Facebook or Twitter, or email us:

recycle@somersetwaste.gov.uk



Somerset Waste Partnership manages waste and recycling services on behalf of all local authorities in Somerset.

www.somersetwaste.gov.uk